

PSJ3

Exhibit 95

Journal Advertising Schedule Prepared by KPR		Client: JANSSEN PHARMACEUTICA Time Frame: January- December 2003						Product: DURAGESIC 2003 - CONVENTION ADVERTISING Date: 24-Oct-02 REVISION #:			PAGE OF 2			
ALL COSTS BASED ON MID YEAR 2002 J&J EARNED FREQ & 2003 RATES & CORP DISCOUNTS	Ad Specifications & Timing: JAN & FEB- CURRENT LIFE, UNINTERUPTED CAMPAIGN ONCOLOGY AD- 2PG (01-DR-519) and 3 PG (01-DR-522) PRIMARY CARE AD - 2PG(01-DR-518) and 3PG (01-DR-521) LTC AD- 2PG (01-DR-520) and 3PG (01-DR-523) REFERENCE JRL VERSION: P4CB/PBW/PBW (01-DR-716)													
	MARCH- NEW LIFE, UNINTERUPTED W/FUNCTIONALITY ONCOLOGY AD- 2PG and 3 PG PRIMARY CARE AD - 2PG and 3PG LTC AD- 2PG and 3PG REFERENCE JRL VERSION: P4CB/PBW/PBW ADVERTORIAL- PCP, PAIN, PAIN NURSING, PA, NP - P4CB IN PCP, PA, NP RUNS P4CB/PBW/P4CB ADVERTORIAL/BRIEF SUMMARY BW PG/ BRAND AD													
JOURNAL	RATE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
OTHER PAIN VEHICLES					C2 - COVER 2 POSITION									
AAPM PROGRAM BOOK	3,731.50		3 PG PCP 01 DR 521 3,731.50 C2											3,731.50
2002 AAPM MEMBERSHIP DIRECTORY (**ESTIMATED +7% RATE)	3,406.08						2 PG PCP 01 DR 518 3,406.08 C3/C4			C3/C4- Cover 3/Cover 4 Position				3,406.08
2002 APS PROGRAM BOOK- Onsite	3,803.75			2 PG PCP 01 DR 518 3,803.75 C3/C4				C3/C4- Cover 3/Cover 4 Position						3,803.75
2002 APS MEMBERSHIP DIRECTORY	3,642.25	2 PG PCP 01 DR 518 3,642.25 C3/C4			C3/C4 - Cover 3/Cover 4 Position									3,642.25
AMERICAN SOCIETY OF ANESTHESIOLOGISTS MEETING DAILY NEWS Affil - ASA; Freq-Annual Meeting Circ: 16,000 members of the ASA (4x)	12,845.25	OCT - 4 DAY ASA ANNUAL MEETING NEWS - REFLECTS 10% INC OVER 2002 AS ESTIMATED RATE										October 12-16 2 PG PCP NEW 12,845.25		12,845.25
ASCO DAILY NEWS Affiliation: ASCO Distrib: Onsite to meeting attendees Daily Editions(5/18-5/20):Distrib Door to Door @ key hotels, display racks, etc. to meeting attendees Est. 20,000 Editorial: Live daily coverage of meeting activities (with schedule of events) (Flat)	12,960.00				31st, June 1st, June 2nd 2 PG ONC 01-DR-519 12,960.00			Isl4C/IsIBW						12,960.00

Journal Advertising Schedule Prepared by KPR		Client: JANSSEN PHARMACEUTICA Time Frame: January- December 2003					Product: DURAGESIC 2003 - CONVENTION ADVERTISING Date: 24-Oct-02 REVISION #:					PAGE OF 2		
ALL COSTS BASED ON MID YEAR 2002 J&J EARNED FREQ & 2003 RATES & CORP DISCOUNTS		Ad Specifications & Timing: JAN & FEB- CURRENT LIFE, UNINTERUPTED CAMPAIGN ONCOLOGY AD- 2PG (01-DR-519) and 3 PG (01-DR-522) PRIMARY CARE AD - 2PG(01-DR-518) and 3PG (01-DR-521) LTC AD- 2PG (01-DR-520) and 3PG (01-DR-523) REFERENCE JRL VERSION: P4CB/PBW/PBW (01-DR-716) MARCH- NEW LIFE, UNINTERUPTED W/FUNCTIONALITY ONCOLOGY AD- 2PG and 3 PG PRIMARY CARE AD - 2PG and 3PG LTC AD- 2PG and 3PG REFERENCE JRL VERSION: P4CB/PBW/PBW ADVERTORIAL- PCP, PAIN, PAIN NURSING, PA, NP - P4CB IN PCP, PA, NP RUNS P4CB/PBW/P4CB ADVERTORIAL/BRIEF SUMMARY BW PG/ BRAND AD												
JOURNAL	RATE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
LTC/CONS PHARMACY														
CARING FOR THE AGES Affil-AMDA; Frequency-Monthly Circ:47,946 members of AMDA as benefit of membership Including Med Dir, LTC Attendings,CPs, DON, NP/PA,ALFs	12,176.25 21,000.00 (Flat)		** On-Site Daily Meeting Paper (3pg LTC)	01-DR-523 AMDA Symposia Daily** C2 12,176.25 +			01-DR-523 Caring for the Ages Post- Meeting Reporter Excl*** 21,000.00	*** Exclusive Janssen Sponsorship- Mailed with June issue + Jim Nagle will honor the invoice cost.						33,176.25
CONSULTANT PHARMACIST Affil: Amer Soc Cons. Pharm Frequency: 13x's plus program books Circ: 11,500 mbrs + prospective mbrs	4,953.80 2,459.05 (60x)		** GERIATRICS PHARMACOTHERAPY SPECIAL ISSUE * OTC - OPPOSITE TABLE OF CONTENTS POSITION ## SENIOR CARE PHARMACY 2003 PROGRAM BOOK(50% OFF W/OCT ISSUE)						2 PG LTC NEW 4,953.80 OTC 2 PG LTC** NEW OTC 4,953.80		2 PG LTC NEW 4,953.80 OTC 2 PG LTC NEW ## 2,459.05			17,320.45
AGS DAILY BULLETIN Affil-AGS; Frequency: Onsite Circ-3,000 Meeting attendees	17,000.00 (Flat)					2PG LTC** C4 01-DR-520 17,000.00		Onsite Daily Paper 5/8 - 5/11 with Eldercare & Risperdal ** Duragesic appears 5/9						17,000.00
AGS ABSTRACT SUPPLEMENT Affil-AGS; Frequency: April -mailed polybag prior to meeting Circ-10,000 AGS Members and Subscribers	8,500.00 (Flat)					2PG LTC 01-DR-520 C2 01-DR-520 8,500.00	Exclusive Janssen Sponsorship with Eldercare & Risperdal						8,500.00	
TOTAL		3,642.25	3,731.50	15,980.00	8,500.00	29,960.00	24,406.08	0.00	9,907.60	0.00	20,258.10	0.00	0.00	116,385.53
QUARTERLY TOTALS				23,353.75			62,866.08 86,219.83			9,907.60			20,258.10 30,165.70	